



International Scientific Conference
Economic Policy

TUESDAY, 5 SEPTEMBER

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| 15:00–16:30 | Registration |
| 17:00–19:00 | OPENING CEREMONY prof. Ing. Christiana Kliková, CSc. PLENARY SESSION prof. Max Gillman (Department of Economics, University of Missouri – St. Louis) The Moral Hazard of Public Policy: Money and Banking Internationally Ing. Jiří Rusnok (Former Governor of CNB) Some Challenges for Economic Policy of the Czech Republic in the Context of Current Global Development |
| 19:30 | Dinner |
| 21:00 | Social Evening |

WEDNESDAY, 6 SEPTEMBER

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| 06:30–8:30 | Breakfast | Restaurant |
| 09:00–10:30 | Parallel Sessions | |
| 10:30–10:45 | Coffee Break | |
| 10:45–12:00 | Parallel Sessions | |
| 12:00–13:00 | Lunch | Conference Hall |
| 13:30–14:15 | Parallel Sessions | |
| 14:15–14:30 | Coffee Break | |
| 16:30–18:30 | Guided Tour Wellness | (Meeting point for a guided tour at reception) |
| 19:00 | Closing Ceremony, Banquet, Social Evening with Music | Conference Hall |

THURSDAY, 7 SEPTEMBER

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| 06:30–9:00 | Breakfast |
| fill 10:00 | Check-out |



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SESSION: CONFERENCE HALL

| 9:00-11:50 10:30-10:45 Coffee Break | prof. Ing. Christiana Kliková, CSc. Ing. Natalie Uhrová, Ph.D. |
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| Jana Geršlová - Vysoká škola PRIGO, Havířov, CZ | "Historia Magistra Vitae" - Corporate History as Part of Marketing Strategy |
| Tomáš Imrich Profant - Ekonomická univerzita v Bratislave, SK | Prebisch-Singer Hypothesis and the World-System Theory: How Do They Deviate From the Classical Development Paradigm? |
| Elena Fifeková, Edíta Nemcová - Prognostický ústav CSPV SAV, Bratislava, SK | The Eu Industrial Policy in the Period of External Shocks |
| Vladimír Barák, Vojtěch Krebs, Šimon Přecechtěl - Vysoká škola ekonomická v Praze, CZ | Does the Conflict of Interest Affect the Allocation of Non-Investment Transfers in the Area of Residential Social Services? |
| Irena Antošová, Jana Stávková - Mendelova univerzita v Brně, CZ | Household Disposable Income Structure Towards Living Out of Poverty in EU Countries |
| Martina Chrančoková - Prognostický ústav CSPV SAV, Bratislava, SK | Reputation of Slovak Universities in the World Rankings |
| Eduard Nežinský, Elena Fifeková - Prognostický ústav CSPV SAV, Bratislava, SK Andrea Valachová - Ekonomická univerzita v Bratislave, SK | Institutional Improvement: Benchmarks within Easy Grasp |
| Diana Bílková - Výzkumný ústav práce a sociálních věcí, Praha, CZ | Sectors on the Czech Labour Market |
| Jaroslav Vostatek - Vysoká škola finanční a správní, Praha, CZ | Tax Policy of the Fiala Government |
| Christiana Kliková, Natalie Uhrová - Vysoká škola PRIGO, Havířov, CZ | State Debt of the Czech Republic |

12:00-13:00 LUNCH



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SESSION: RESTAURANT

| 9:30-12:00 10:30–10:45 Coffee Break | Ing. Emil Adámek, Ph.D. Ing. Veronika Nálepová, Ph.D. |
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| František Varadzin, Jan Nevima, Kamila Turečková - <i>Slezská univerzita v Opavě, CZ</i> | Long-Term Trends In China's Foreign Trade |
| Boris Navrátil - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Ten Years Of The EU Economic Governance And Its Reflection in Czechia |
| Jiří Malý - <i>ŠKODA AUTO Vysoká škola, Mladá Boleslav, CZ</i> | Has The World Economy Entered a Phase of Deglobalization? |
| Léon Kamenický, Linda Maršíková, Anna Korienieva, Jan Kurník - <i>Ernst & Young, Praha, CZ</i> | Are European Structural and Investment Funds (Esif) a Helping or Grabbing Hand for the Stimulation of a Healthy Ecosystem of Small and Medium Sized (SMEs) Enterprises in the Czech Republic? |
| Lucie Kamrádová, Lukáš Vomlela - <i>Slezská univerzita v Opavě, CZ</i> | Middle-Income Trap and it's Impact from the Regional Perspective |
| Karol Morvay - <i>University of Economics in Bratislava, SK</i> Martin Hudcovský - <i>Slovak Academy of Sciences, Bratislava, SK</i> | Saving Erosion in the Slovak Economy: Causes and Impacts |
| Ján Kollár, Barbora Mazúrová, Viera Podskočová - <i>Univerzita Mateja Bela v Banskej Bystrici, SK</i> | Use of Fiscal Policy Instruments in Support of Self-Employed Persons During the Covid-19 Pandemic in the Slovak Republic |
| Naděžda Klabusayová - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Changes in the Dimensions of Organizational Culture in Public Administration Institutions in the Period Before and Just after the Covid-19 Pandemic |
| Veronika Nálepová, Emil Adámek - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Covid-19 - Transforming the Business Environment? The Case of the Moravian-Silesian Region |

12:00-13:00 LUNCH



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ENGLISH SESSION: LOUNGE

| 9:00-12:00 10:30–10:45 Coffee Break | Ing. Tomáš Wroblowský, Ph.D. |
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| <i>Martin Macháček, Vojtěch Koňářik</i> - VŠB – Technická univerzita Ostrava, CZ | The Rational and the Irrational in Economics: on the Problem of the Inflation of Rationalities |
| <i>Lukáš Jursa</i> - Vysoká škola PRIGO, Havířov, CZ | Idiosyncratic Financial Cycle of European Central Bank and Local Shocks |
| <i>Zuzana Kučerová</i> - VŠB – Technická univerzita Ostrava, CZ | Macroeconomic Fundamentals and Attention: What Drives European Consumers' Inflation Expectations? |
| <i>Jiří Gregor</i> - Vysoká škola PRIGO, Havířov, CZ <i>Jan Janků</i> - VŠB – Technická univerzita Ostrava, CZ | When Do Borrowers Choose to Refix Their Mortgage Loans? Analysis Of Systemic Risk in the Czech Mortgage Market |
| <i>Dmitriy Vorobyev</i> - Vysoká škola PRIGO, Havířov, CZ | Military Background and Budget Spending of Russian Regional Governors |
| <i>Vojtěch Olbrecht</i> - Vysoká škola PRIGO, Havířov, CZ | Attitudes of Incumbents Toward Institutional Technology: Evidence from Blockchain |
| <i>Tomáš Sochor</i> - Vysoká škola PRIGO, Havířov, CZ | Economic Aspects of Technological Innovations in Information Technology |
| <i>Senkov Maxim</i> - Vysoká škola PRIGO, Havířov, CZ <i>Samsonov Arseniy</i> | Should Political Influence Be Informed? Targeted Benefits and Heterogeneous Voter |
| <i>Jan Fidrmuc</i> - Vysoká škola PRIGO, Havířov, CZ <i>Mustafa Özer</i> <i>Emmanouil Mentzakis</i> <i>Özcan Özkan</i> | Heterogeneous Effects of Education on Religiosity in a Conservative Emerging Economy |
| <i>Tomáš Wroblowský</i> - Vysoká škola PRIGO, Havířov, CZ | Twin Deficits after Covid-19 Pandemic: Evidence from Central European Countries |

12:00-13:00 LUNCH



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SESSION: LOUNGE

| 13:00-16:00 14:15-14:30 Coffee Break | PhDr. Ing. Martin Černek, Ph.D., MBA |
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| 13:00-13:30 | SPECIAL PLENARY SESSION Assoc. Prof. Svatopluk Kapounek, Ph.D. (Dean of Faculty of Business and Economics, Mendel University in Brno) Uncertainty and Banking Sector Effects |
| Robert K. MacGregor, Radka MacGregor Pelikánová, Filip Rubáček - <i>Metropolitní univerzita, Praha, CZ</i> | EU Policies and Law To Stimulate SDGs Embrace – Appreciated by Responsible Consumers but not by Businesses |
| Andrea Čajková, Ivana Butoracová Šindleriová - <i>Univerzita sv. Cyrila a Metoda v Trnave, SK</i> | Strategic Leadership Competencies And Good Governance: The Role of Universities in Training Innovation Leaders for Hybrid Governance |
| Richard Kališ, Erika Majzlíková, Peter Silanič, Peter Tóth - <i>Ekonomická univerzita v Bratislavě, SK</i> | Importance of Spatial Proximity in the Pharmacy Retail Market |
| Tomasz Czapan - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Management And Society 5.0, |
| Richard Kališ, Martin Lábj, Erika Majzlíková - <i>Ekonomická univerzita v Bratislavě, SK</i> | Global Trade in Pharmaceuticals: Regionalization of Global Value Chains? |
| Milan Kaštan - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Visual Inspection in Serial Production of Polymer Components Using Artificial Intelligence Methods |
| Martin Černek, Michal Fridrich - <i>Vysoká škola PRIGO, Havířov, CZ</i> | The Relationship Between Gender Diversity and Firm Performance in the EU |



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SESSION: RESTAURANT

| 13:30-16:00 14:15-14:30 Coffee Break | JUDr. Mgr. Pavel Kotlán, Ph.D. et Ph.D. doc. PhDr. Mgr. Maria Vašutová, Ph.D. |
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| Karin Fodorová - <i>Ostravská univerzita, Ostrava, CZ</i> Kornelia Solich - <i>State University of Applied Sciences, Racibórz, PL</i> | The Attitudes of Czech and Polish Parents Towards Institutionalized Education of Two-Year-Old Children According to Kindergarten Teachers in the Czech Republic and Nursery School Teachers in Poland |
| Radmila Burkovičová, Karin Fodorová - <i>Ostravská univerzita, Ostrava, CZ</i> | Current Social Problems of Families with Children in Preschool Education Identified by Kindergarten Teachers |
| Leona Hozová, Renata Kyzlinková - <i>Výzkumný ústav práce a sociálních věcí, Praha, CZ</i> | Subjectivity in the Decision-Making Process of Workers from Social and Legal Protection of Children Units When Entrusting Children to the Kinship Care: Its Relation to the Legislative Framework and Other Variables |
| Ladislav Průša - <i>Slezská univerzita v Opavě, CZ</i> | Is it Appropriate to Introduce Personnel Standards as a Basic Registration Condition for Social Service Providers? |
| Vladimír Čechák - <i>Vysoká škola finanční a správní, Praha, CZ</i> | Investments Into Education, the Question of Their Evaluation in the Context of Social Development |
| Peter Čajka, Barbora Szépeová - <i>Univerzita Mateja Bela v Banskej Bystrici, SK</i> | The Qualitative Position of V4 Universities in World Rankings as a Prerequisite for Meeting the Policy Priorities of Central European Governments |
| Pavel Kotlán, Radim Kalabis - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Confessional Secrecy or Faith and Law |
| Libuše Halfarová, Maria Vašutová - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Counselling Support for Students with Special Educational Needs |
| Jaroslav Šigut, Maria Vašutová - <i>Vysoká škola PRIGO, Havířov, CZ</i> | Children and Adolescents in the Digital World |